



PRESS RELEASE

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International Media Takes Notice of Guyana

The Guyana Sustainable Tourism Initiative (GSTI) – a joint project of the Guyana Tourism Authority (GTA) and the United States Agency for International Development / Guyana Trade and Investment Support (USAID/GTIS) project – has been working hard to promote Guyana to the international media, and it seems the efforts are paying off. Since late 2008, several magazines, websites, and blogs have published flattering words and photographs touting Guyana's beauty.

Mike Weedon, Assistant Editor of *Bird Watching* magazine, has already written two articles for his publication. Mike's feature on Guyana, "Totally Tropical" is out now in the February issue of *Bird Watching* (www.birdwatching.co.uk), and his monthly column in January covered Guyana. Mike also posted many images of Guyana on his blog, www.weedworld.blogspot.com. Fellow blogger, nature writer, and artist, Julie Zickefoose will be writing an article on her trip to Guyana for the magazine *Birder's Digest*, and has posted some great photographs and several insightful and entertaining entries about Guyana on her excellent blog, www.juliezickefoose.com/blog.

Out now is also a great article highlighting Guyana's wildlife. "Going Wild in Guyana" appears in the January-March edition of LiME, the in-flight magazine for the Caribbean airline, LIAT. The entire magazine can be viewed on the web at <http://edition2a.intellimag.com/?id=limeissue2>.

The website 10,000 Birds (www.10000birds.com) has featured several stories on Guyana. The site ran an article on the Parrots of Guyana, an interview with Karen Windsor of Foster Parrots Ltd, and an article on Foster Parrots' wild parrot conservation project in Guyana at the Maipaima Eco-Lodge at Nappi village. Later this year, 10,000 Birds is also planning a Guyana month that will include a series of articles providing information on planning a trip to Guyana, birdwatching in Guyana, and ways of helping and promoting conservation in Guyana. Visit <http://100birds.com/tag/guyana> to view the articles on Guyana.

GSTI has also been working with the new website www.Traveler.com. The site, which helps "travel planning to be true to your unique traveling soul," chose Guyana as their first Featured Destination (www.traveler.com/featured-destinations/1-guyana). Traveler.com has reported that the Guyana pages quickly became their most popular, receiving some 20,000 page-views over two weeks. Also online, the website www.couplesbest.com is running a feature article, "Guyana: A Romance with Nature," for the month of February.

Kevin Loughlin of Wildside Nature Tours posted his excellent photographs of Guyana online (go to www.wildsidenaturetours.com, click on the 'galleries' button, then on 'Guyana'), and also included several posts on his blog about Guyana (<http://blog.wildsidenaturetours.com>). For more photographs taken during Guyana familiarization trips, visit Michael McCrystal's photos at <http://guysur.masalamedia.net> and Erica Gies' at <http://2141.net/guyana>.

Two US television shows, Birding Adventures and Reel Adventures, recently aired five episodes on birdwatching and sport fishing in Guyana. Previews are on their websites (www.birdingadventures.com/video_stream.php?id_vdo=5; www.reeladventures.tv/videos/guyana/guyanap1_video.htm) and the Birding Adventures Guyana shows can be purchased and downloaded at www.birdingadventures.com.

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Indranauth Haralsingh
Director, Guyana Tourism Authority
P: 592-223-6351
E: haralsingh@yahoo.com

Kirk Smock
USAID/GTIS Senior Writer
P: 592-223-7144
E: ksmock@carana.com