



PRESS RELEASE

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Birding and Fishing TV Series Filmed in Guyana Premieres on US Television

After a week of filming in Guyana's rainforests and savannahs for the sport fishing show Reel Adventures, the cameras caught host Robert Arrington expounding on his first visit to the country. "If you're looking for a country to go and visit and literally be left with your jaw dropped in amazement of what this world looked like hundreds of years ago because they have conserved it and kept it in its natural beauty, look at Guyana," he says with a sense of amazed passion. "The people here – their food, their culture, their land – it's 100 percent unbelievable. This is the definition of a real adventure."

Equally as impressed by Guyana was James Currie, the host of the birdwatching show, Birding Adventures. "Welcome to Guyana," he says while framed by Kaieteur Falls. "We're going to find some incredible Neotropical birds. In very few countries in South America do you get to experience such pristine rainforest. This is really going to be great learning a lot about the country, the people, the wildlife."

The U.S.-based television shows, Birding Adventures and Reel Adventures, recently aired five episodes (three on birdwatching and two on sport fishing) that were filmed throughout Guyana in October 2008. The television shows decided to film in Guyana after Mr. Currie met a group from the Guyana Sustainable Tourism Initiative (GSTI) – a joint project of the Guyana Tourism Authority (GTA) – United States Agency for International Development / Guyana Trade and Investment Support (USAID/GTIS) project – at their Guyana exhibit at the 2008 American Birding Association convention.

Showing on FoxSports Net and ComCast in the southeastern United States, the premiere of Birding Adventures aired to nearly 50,000 households. With multiple timeslots, both shows have the potential of reaching a combined 11 million households.

The three Birding Adventures shows feature the Harpy Eagle (at Surama), Guianan Cock-of-the-Rock (at Wowetta) and Sun Parakeet (at Karasabi). Mr. Curry couldn't believe that they were able to easily film all three of the "Golden Birds" they center each show around. While staring up at a juvenile Harpy Eagle, he says, "This is unbelievable. This is our second try for Harpy Eagle...we're very, very lucky to see a juvenile sitting in a huge, huge tree eating a capuchin monkey."

Reel Adventures focuses on fishing in several locations, including Surama, Yupukari and Karanambu. The team – the two hosts and their cameraman Jeff Alderman – do a fantastic job of capturing the great birds, fish and wildlife of Guyana, as well as the natural beauty, friendly people and intriguing culture.

The excitement about exploring an unfamiliar country is palpable. As Mr. Arrington says at the close of one of his shows, "Guyana is a land of many waters. It's the land of many giants. I have had the opportunity of seeing Giant Anteater, the giant Black Caiman, giant piranhas, giant lily pads and giant fun. This is a place I will never forget and I will return often." Indeed, Mr. Arrington was so impressed during his visit that he is planning to return to Guyana in March to film more shows and research the country more. He would like to build a string of lodges in partnership with Amerindian communities that can be used for sport fishing trips and research.

Watch portions of streaming shows at www.birdingadventures.com/video_stream.php?id_vdo=5 and www.reeladventures.tv/videos/guyana/guyanap1_video.htm, or purchase and download at www.birdingadventures.com.

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