

## Inside this Issue

- Moruca Expo 2009
- Guyexpo 2009 Launched
- Guyana Festival in Toronto
- GT&T/Iwokrama signed MOU.
- RCTA gearing up for the influx of tourists from neighbouring Brazil.
- The Amazon is an Official Finalist Candidate!



## Energy Saving Tips

- Good quality insulation and ventilation is the best way to reduce your energy bill.
- Replace your ordinary incandescent light globes e.g. 100w, 75w or 40w with compact fluorescent light globes (CFLs) which are energy saving light bulbs. CFLs contain a dangerous mercury vapour which is poisonous so act in a responsible manner when disposing them.
- Recycle and compost everything you can including garden and food wastes.
- Appliances which are on standby mode still consume electricity (24/7), so switch off the appliances when you are not using them at the wall.
- Drive less and try car pooling, or use public transport, bicycle and even walking if practical.
- Try to source locally, organically grown fruits and vegetables. Eating green leafy vegetables and fruits is one way to be healthy together with the proper diet and healthy lifestyle.
- Cut down a little on red meat - the livestock industry is responsible for millions of tones of **methane**, a greenhouse gas, entering our atmosphere each year.

## 30<sup>th</sup> Caricom Heads of Government Meeting



Guyana hosted the Caricom Heads of Government Meeting held on 2<sup>nd</sup> to 5<sup>th</sup> July and the GTA staffers manned a booth. The booth display featured backdrops, posters, magazines and other collateral materials promoting Guyana the Amazon Adventure. The staff wore Polo shirts bearing the GTA's logo and a footprint with the slogan "Reduce your carbon footprints." GTA also provided 500 tourism information packages for the delegates.

## Guyana Wrestle Mania 2009.

Guyana Wrestle Mania 2009 is billed for the Guyana National Stadium August 15 and 22, 2009. This event will be the first international sporting event of its kind in Guyana and the English speaking Caribbean. Plans are being made to ensure this event becomes an annual attraction.

Guyana Wrestle Mania 2009 is expected to draw visitors from as far as Puerto Rico. According to the organisers of this event, Wrestle Mania 2009 will be featuring top Wrestlers from the Wrestling Organisations and promotion is currently being done in many Caribbean countries and South America via Google and Yahoo. It is expected that this event will attract some 4,000 visitors to Guyana, and will be re-broadcasted to an average of five (5) million viewers worldwide during a one (1) week period.



## Guyana Festival in Toronto



The Guyana Tourism Authority attended the Guyana Festival from June 19<sup>th</sup> to 21<sup>st</sup>, 2009 at the L'Amoreaux Centre, Canada. The Director manned a 10ft x 10ft booth, which displayed collateral materials promoting Guyana the Amazon adventure and Guyana's low carbon strategy. The President of Guyana, his Excellency Bharrat Jagdeo and the Minister of Tourism, Industry and Commerce, Hon. Manniram Prashad also attended the festival.

## Trips to Kaieteur made affordable.

Rainforest Tours, for the sixth consecutive year, is offering locals an opportunity to see the majestic Kaieteur at a reduced cost.



According to Rainforest Tours CEO- Mr. Frank Singh, the cost includes the air fare, the National Park permit and a tour. A weekly Saturday flight is scheduled until the end of August 2009. All flights are expected to depart from Ogle Airstrip at 12:00hrs and return by 17:00hrs. The 'Kaieteur Special' is an initiative of Rainforest Tours, Air Services Limited and National Parks Commission

with the aim of promoting domestic tourism by giving Guyanese an opportunity to see Guyana's main tourism attraction.

## Expansion of the Cactus Garden Project

During Tourism Awareness Month last November, 2008, the Guyana Tourism Authority in collaboration with the National Parks Commission constructed and commissioned a Cactus Mound within the Botanical Garden. This was also done with support from the Horticulture Society and members of the general public. This project was part of the GTA's enhancement initiative to encourage citizens and business operators to join the effort and beautify their surroundings.

Today, the call for support towards the development and expansion of the Cactus Mound has received the attention of the private sector that came on board the project as sponsors to ensure the development and life of the Cactus Mound is sustained.

GTA takes this opportunity to thank Republic Bank, Caribbean Chemicals LTD, Guyana Bank for Trade and Investment, Conservation International, AINLIM, Rainforest Tours and National Hardware for their contributions towards the Cactus Expansion Project.

## Presentation on Regulations for the Tourism Industry to THAG Members

Executive Director, Mr. Indranauth Haralsingh along with other staff members of the GTA conducted a presentation on the four sets of regulations for the tourism industry to THAG Members at the Duke Lodge on June 24, 2009. The Director did a power point presentation on the need for the regulations, the registration and implementation process for the regulations as it relates to the four (4) categories. He also addressed concerns that members had about the regulations.

---

## **GTA attended Presentation on Butterflies and Butterfly farming at Tower Hotel.**

Staff members of the Guyana Tourism Authority attended a presentation on butterflies and butterfly farming on June 30, 2009 at Tower Hotel. Presentations were done by representatives from Iwokrama, University of Guyana and Mike Charles.

The GTA regard the presentations as informative and timely as it provided much information that will serve as guidelines for the butterfly garden project the GTA has commenced planning.

## **Mini Exit Survey to be implemented at CJIA.**

A team from the Guyana Tourism Authority met with Mr. Ramesh Ghir, CEO – Cheddi Jagan International Airport (CJIA) Corporation to discuss to details of the implementation of the Exit Surveys. Approximately 500 exit surveys were delivered to the office of the CEO of the CJIA Corporation for dissemination in the departure lounge. Processing of the data collected will soon commence.

## **The 18<sup>th</sup> meeting of CDERA was convened in Georgetown.**



The 18<sup>th</sup> meeting of the Council of the Caribbean Disaster Emergency Response Agency (CDERA) took place in Georgetown

on Thursday June 25<sup>th</sup>, 2009 at the Cara Lodge. Several representatives from various Caribbean States attended the meeting to discuss disaster management and response strategies. The Guyana Tourism Authority manned a tourism booth at the conference and provided tourism packages for the visiting delegates.

## **27<sup>th</sup> Annual Institute of Chartered Accountants of the Caribbean Conference held in Guyana.**

The Institute of Chartered Accountants of the Caribbean held its 27<sup>th</sup> Annual Conference in Guyana on Thursday June 25, 2009 under the team “Reflections for the Future”. An opening ceremony was held at the Umana Yana in Kingstown. The conference started with discussions on topical issues such as money laundering and alternative energy.

The Guyana Tourism Authority provided the conference with more than 100 tourism information packages for the delegates.

## **Moruca Expo 2009 -Thousands turned out for the 5<sup>th</sup> Moruca Exposition.**



The 5<sup>th</sup> Moruca Exposition was held on Saturday May 30, 2009 at the Santa Rosa Village in the North West District. This event was planned by the Moruca Expo Committee with participation from several villages in the sub-region including Waramuri, Kamwatta, Kwebanna, Warapoka and Santa Cruz. The exposition was aimed at showcasing local products and talents. A mini exhibition showcasing local crafts, cuisine and beverages was one of the main attractions of the Expo.

Several games including top spinning, archery, canoe racing and boat-tug-o-war were some of the keys events. As part of the annual event, a Miss Moruca

Pageant was held showcasing segments of indigenous dances and other cultural items. Ms. Mindy Pierre of Kwebanna was crowned Miss Moruca 2009.

### Sky Service Airline launched its scheduled flights for the 2009 peak season.

On the June 12, 2009, Sky Service Airline launched their scheduled flight plan to Guyana for the peak season June to September. Hon. Manniram Prashad, Minister of Tourism, Industry and Commerce was present at the launching ceremony in Ontario, Canada. Sky Service Airlines inaugural flight to Guyana arrived on the June 30, 2009.

### Guyexpo 2009 Launched.



Guyana's largest trade and investment exposition (Guy Expo) was launched on June 29, 2009, under the theme, ***"Doing Business in a Low Carbon Environment"***. Speaking from his Ministry's main office in South Road, Hon. Manniram Prashad, disclosed to the media that the exposition is scheduled to be held at the National Exhibition Centre from September 24 to 29, 2009. Minister Prashad recalled that Guy Expo 2007 was the largest in terms of participation and it was successful. In 2008 there was no Guy Expo due to CARIFESTA.

The Minister is very optimistic that Guy Expo 2009 will be larger than 2007 since there will be greater international participation from 15 or more countries, who have signalled their intention to participate.

### US Air Force team shares flight safety tips with locals

The US Air Force Southern Command has dispatched more than 60 Airmen as part of an exchange exercise with seven (7) Caribbean countries including Guyana. During the first week in June 2009, locals from the Ogle Aeronautical Schools and the Guyana Defence Force benefited from this exercise.

### Passengers travelling from Guyana to USA are no longer required to pay for second piece of luggage.

Delta Airlines announced that passengers travelling on Delta Airlines from Guyana to New York will no longer be required to pay the previously announced fees for their second piece of luggage. Delta Airlines also increased their number of flights to Guyana for the summer holiday season with six (6) non-stop flights to New York weekly, leaving Guyana every day except Mondays.

### GT&T/Iwokrama signed MOU.

The Guyana Telephone and Telegraph Company and Iwokrama Centre for Conservation on Friday June 5, 2009 signed a MOU to forge better relations between the two organisations.

GT&T will conduct a feasibility study to install a remote radio which will be used to make local and international voice connectivity through access to pre-paid telephone booths at the Iwokrama Field Station.

## **'Guyana, Yours to Discover' 2009 DVD to be launched in August 2009.**

The 'Guyana, Yours to Discover' 2009 DVD will be launched in August 2009. The DVD, which is a collection of pictures of Guyana by Mike Charles, was showcased in Toronto at the Guyana Independence Festival. The production was compiled using years of photography covering people, places and events in Guyana. This will add to the series of other films that were done to promote Guyana as an emerging tourists destination.

## **Brazilian student donated a turtle to Guyana's Zoological Park.**

Andressa Aldes Seerreia, a young Brazilian student residing in Guyana, rescued and donated a female Giant River Turtle to the Zoological Park on Tuesday June 16, 2009.

## **GY\$550M Doppler Weather Forecast Radar Tower near completion.**

Guyana will soon test its GY\$550M Doppler Weather Forecast Radar. The tower, located at the Cheddi Jagan International Airport, will soon be in operation and will bring the airport to further compliance with International Civil Aviation Organisation regulations.

## **Kaieteur National Park management unveiled the future plans for the National Park.**

The National Parks Commission, KNP and WWF on Thursday June 25, 2009, unveiled its future plan for the Kaieteur National Park (KNP).

Kaieteur National Park remains Guyana's number one site for tourist attraction and is the area where Kaieteur, the world's highest single drop waterfall, is found.

The Strategy entails the conservation and management of KNP and its eco-system, and strengthening of linkages with local communities over the next eight years.

## **RCTA gearing up for the influx of tourists from neighbouring Brazil.**



The **Rupununi Community Tourism Association (RCTA)** is planning to develop two major tourism projects that would cater for the increased influx of tourists from Brazil.

Chairman of Region Nine, Mr. Clarindo Lucas is of the view that Rupununi has great potential for tourism because of its natural beauty. He believes that the RCTA needs to put programmes in place to harness the benefits from tourism.

With the opening of the Takutu Bridge coming closer, Lethem will become a hub for business between Guyana and Brazil and much needed hospitality is necessary. Mr. Lucas is calling on the RCTA to ensure that the necessary training and facilities are in place to cater for tourists who will be entering Guyana.

## Guyana Launched its Low Carbon Development Strategy.



On June 8, 2009, President Bharrat Jagdeo formally

## The Amazon is an Official Finalist Candidate!

As announced in Zurich, Switzerland, at the New7Wonders headquarters, the Amazon has been selected as one of the 28 Official Finalist Candidates in the worldwide 1-billion-vote Official New7Wonders of Nature campaign. The Amazon was nominated out of the 440 participants from series of online voting. Kaieteur was among the 440 participants and rank 11 out of 50 participants in the waterfalls category but did not make the Official Finalist Candidates list. Guyana being part of the Amazon is very proud of this nomination and will continue to support the nomination of the Amazon as one of the Official New7Wonders of Nature that will become part of global memory forever. Over the next two years, the final race takes place for this nomination.

launched Guyana's Low Carbon Strategy at the Guyana International Conference Centre, Liliendaal. The 58 page document highlighted many ways in which Guyana will benefit from making its forest available to help combat climate change. More than 80% of Guyana's landscape is covered with pristine rainforest. Guyana intends to keep its forest intact while managing sustainable harvesting. The Low carbon initiatives taken by Guyana is expected to have positive impacts on its tourism industry since eco-tourism related activities will be further strengthen.

---

## Employees at CJIA avert fire disaster.

A small fire erupted in the Generator room at the Cheddi Jagan International Airport Timehri, on the noon of June 2, 2009. Quick actions by the staff members at the Airport contained the fire within the area.

## Photo Scope - June 2009.



Graduation at the Venezuelan Institute.



Fowl Curry Competition - Wakenaam



Meeting between ACTO, OP and GTA.



Launching of Guyexpo 2009.



Craft Exhibits - National Exhibition Centre



Director meeting with one of the Miss Guyana Contestant.



RBL cheque handing over to GTA



Caricom Head of Gov't Meeting - GICC



Regulation discussion with THAG members



Moruca Expo 2009



Site inspection - No.63 Beach



ACP Meeting Concluded



Guyana Tourism Authority  
National Exhibition Centre, Sophia  
TEL: (592) 219 0094-6  
FAX: (592) 219 0093  
EMAIL: [info@guyana-tourism.com](mailto:info@guyana-tourism.com)

WEB: [www.guyana-tourism.com](http://www.guyana-tourism.com) | [www.guyanabirding.com](http://www.guyanabirding.com)

Guyana Tourism News is being circulated within Guyana and to Guyanese living overseas. It is also circulated to all our consulates and missions overseas.

The Guyana Tourism Authority urges stakeholders within the tourism industry to submit their articles if they wish that it be featured in the next edition of the Guyana Tourism News.

Please help us to circulate this newsletter to your mailing list for wider readership. Thank You.